



FOR IMMEDIATE RELEASE

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MEDIA ALERT

March 28, 2018 (SEATTLE) – The GoGreen Conference in Seattle is one week from today on Wednesday, April 4 from 9 a.m. – 5 p.m. at The Conference Center located across the street from the Washington State Convention Center. Over 400 attendees will gather to hear from 50 plus regional thought leaders working at the intersection of business, public sector, and sustainability.

The 2018 program theme focuses on the **Climate Commitment Leadership Imperative**, focused on how business, cities, and states are rising to fill federal gaps in action on climate change. This year's GoGreen conference program will showcase the work that business and local leadership are taking to drive action including a theme, track and content showcase in the following areas:

- Our Clean Energy Future
- Equity and Social Justice;
- Strategies Around Climate Commitment Leadership

GoGreen empowers business and public sector decision-makers with sustainability strategies, tools and connections to create positive change within their organizations by facilitating environmental, economic and social performance improvement.

When and Where: Wednesday, April 4 | The Conference Center (Eighth Avenue and Pike Street)

Keynote Speakers:

- Dow Constantine, King County Executive, 9-9:15 a.m.
- Jay Inslee, Governor of Washington State, 10:15-10:30 a.m.
- Brenna Davis, Vice President of Social and Environmental Responsibility, PCC Community Markets, 3:45-4 p.m.

Session Highlights:

Washington State Women's Mayoral Forum | 9:15-10:15 a.m.

A wave of 38 women mayors were elected in the state of Washington last year, signifying a shift in the demographics of elected office. The Washington Women's Mayoral Forum will highlight the plans and initiatives for advancing sustainability in four cities across the state.

- Nancy Backus, Mayor, City of Auburn
- Mary Lou Pauly, Mayor, City of Issaquah
- Dana Ralph, Mayor, City of Kent
- Victoria Woodards, Mayor, City of Tacoma

When Brands Take a Stand: The Business Case for Corporate Activism | 4:00-5:00 p.m.

Beyond internal policies and practices, corporations are increasingly weighing in on a variety of public policy issues like climate change, diversity and inclusion, immigration, and public lands. This closing plenary draws on the leadership and activism of Microsoft, the Seattle Storm, and Fremont Brewing, examining what drives companies to take a stand, how risks are weighed, and the price of staying silent.

- Moderator: Laura Clise, Founder and CEO, Intentionalist
- Steve Lippman, Director of Corporate Responsibility, Microsoft
- Sara Nelson | Co-Founder/Owner, Fremont Brewing
- Alisha Valavanis | President & General Manager, Seattle Storm

Full program details can be found online: seattle.gogreenconference.net/program

Press Passes, Interview Requests and Photos: Please contact Noel Sandberg at noel@gogreenconference.net or 206.459.0595.

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Event Details

GoGreen Conference 2018 will take place **Wednesday, April 4, 2018** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at seattle.gogreenconference.net or via phone at 206-459-0595. Single Admission Conference Tickets are \$199 and Group Rate Tickets are \$179 (groups of two or more). Special registration rates for student, government and nonprofits are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at gogreenconference.net.

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