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presented by **Seattle 2030 District**

Seattle, Washington
Wednesday, April 25, 2012

VISION/STRATEGY: Room 303/304
NUTS & BOLTS: Room 301/302

CONFERENCE AGENDA

8:30-9:30am **Welcome:** **Leslie Helm** | Publisher, Seattle Business Magazine (**Emcee**)
Dave Ross | Host, Seattle's KIRO-FM (**Emcee**)
Opening Remarks: **Sarah Patterson** | COO, Virginia Mason Medical Center

Sponsored By: **WASHINGTON C-SUITE FORUM: ROADMAPS TO STAY AHEAD OF THE CURVE**
Introduction: **Ryan Crosby** | Corporate Sales Manager, Pan Pacific Hotel
Moderator: **Jill Bamberg** | Co-Founder, Bainbridge Graduate Institute
Sarah Patterson | COO, Virginia Mason Medical Center
Jim Weber | CEO, Brooks Sports
Pamela Hinckley | CEO, Tom Douglas Restaurants

9:30-10am **BREAK**

10-11am **BREAKOUT TRACKS**

VISION/STRATEGY **LEADING THE ORGANIZATIONAL CHANGE: MANAGEMENT STRATEGIES TO SUPPORT CULTURE SHIFT**

Sponsored By: **Introduction:** **Robin Freedman** | Senior Communications Director, Waste Management
Moderator: **Carol Sanford** | Author, *The Responsible Business*
BJ Duft | Owner, Herban Feast Catering
Derek Eisel | Global Environment Team Lead, Research and Development, Expeditors International

NUTS & BOLTS SUSTAINABLE SUPPLY CHAIN SOLUTIONS FOR HIGH IMPACT CHANGE

Moderator: Nancy Locke | Director of Purchasing and Contracting Services, City of Seattle
Danielle Harder | Senior Program Manager, Microsoft
Claudia Christensen | Purchasing Manager, University of Washington
Steve Hayes, LEED AP | Vice President of Sales and Marketing, Watson Furniture Group

11-11:30am BREAK

11:30-12:30pm BREAKOUT TRACKS

VISION/ STRATEGY SPOTLIGHT ON SEATTLE 2030 DISTRICT

Introduction: Gail Singley | Managing Partner, AlphaGraphics
Moderator: Brian Geller | Executive Director, Seattle 2030 District
Dave Low | Director, Sustainability Practices, Kidder Matthews
Perry England | Vice President, MacDonald Miller
Charlie Cuniff | Director, Seattle Climate Partnership

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NUTS & BOLTS GREEN YOUR FLEET: ALTERNATIVE VEHICLE STRATEGIES TO REDUCE IMPACT AND IMPROVE YOUR BOTTOM LINE

Introduction: Darren Engle | Director of Marketing, Blue Star Gas
Moderator: Stephanie Meyn | Clean Cities Program Manager, Puget Sound Clean Air Agency
Sam Besser | Fleet Manager, Coinstar/Redbox
Greg Hale | District Manager, Waste Management
Sandy Stutey | Fleet Manager, Seattle Children's Hospital

Sponsored By:



12:30-12:45pm BREAK

12:45-1:30pm SPECIAL LUNCH SESSION

Sponsored By: BUSINESS LEADERSHIP AND THE PATH TO A NEW GREEN ECONOMY
Introduction: Tom Albro | Commissioner, Port of Seattle
Keynote: David Korten | Founder, People-Centered Development Forum and Co-Founder, YES! Magazine

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1:30-2:30pm BREAKOUT TRACKS

VISION/ STRATEGY EMERGING GREEN LEADERS: TRENDS AND CULTURE SHIFTS AS A NEW GENERATION TAKES THE TORCH

Moderator: Jimmy Jia | CEO & Founder, Distributed Energy Management
Rico Quirindongo, AIA | Principal, DKA Architecture
Jacqueline Gjurjevich | Founder, Stockbox Grocers
Brian Howe | Founder, The Hub Seattle

NUTS & BOLTS INNOVATIVE APPROACHES TO TURNING WASTE INTO RESOURCES

Moderator: Mary Rose | Co-Founder, NBIS By-Product Synergy Group
John Bowser | CEO, New Wood
Stephen Grose | Director of Facilities and Production, Cedar Grove Composting and Emerald Services Northwest
Thomas Redd | President, Reclaim

2:30-2:45pm BREAK

2:45-3:45pm BREAKOUT TRACKS

VISION/ STRATEGY 2012 INNOVATORS IN SUSTAINABILITY

Moderator: Gregg Small | Executive Director, Climate Solutions
Riggs Kubiak | CEO & Co-Founder, Honest Buildings
John Plaza | CEO, Imperium Renewables
Mickey Blake | Founder, Mt. Baker Bio
James Holbery | President & Founder, Grid Mobility

NUTS & BOLTS BUILDING THE BUSINESS CASE: MEASURING PROGRESS TOWARD SUSTAINABILITY GOALS

Introduction: George Northcroft | Regional Administrator, Northwest/Arctic Region, GSA
Moderator: Kevin Wilhelm | CEO, Sustainable Business Consulting
Bob Bunting | Chair, Moss Adams International Services Group
Chuck Collins | CEO, Cascade Power
Susan Olmsted, AIA, ASLA, LEED AP BD+C | Senior Associate, Mithun

3:45-4pm BREAK

4-5pm BREAKOUT TRACKS

VISION/ STRATEGY GREEN MARKETING & BRANDING: SUCCESS STORIES IN THE NEW MEDIA LANDSCAPE

Moderator: Roger Nyhus | CEO & President, Nyhus Communications
Lisa Picard | Executive Vice President, Skanska Commercial Development
Ralph Allora | Founder, Tray Creative
Greg Hanscom | Senior Editor, Grist

NUTS & BOLTS FINANCING SUSTAINABLE INITIATIVES: HOW TO FUND GREEN PROGRAMS

Moderator: DeAnna Poling | Regional President, One PacificCoast Bank
Byron McCann | Founder, Northwest Energy Angels
Steve Gerritson | Vice President, enterpriseSeattle
John MacLean | CEO, Energy Efficiency Finance Corporation

5pm

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NETWORKING COCKTAIL RECEPTION

Closing Remarks: Stephen Grose | Director of Facilities and Production, Cedar Grove Composting and Emerald Services Northwest
Live Runway Show | Trash Fashion Futures by Haute Trash

Complimentary Refreshments | Snoqualmie Winery & Elliott Bay Brewing with Theo Chocolate Pairings

