



EnergySavvy

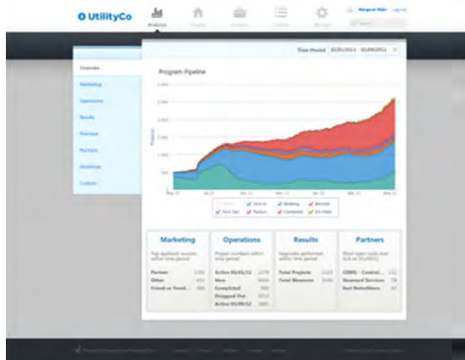
Get Smart: Platforms for Accelerating Energy Efficiency

GoGreen Seattle | April 24, 2013

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EnergySavvy



About EnergySavvy



Software product company focused on energy efficiency



5th year of business
Offices in Boston and Seattle (HQ)



Led by veterans from top software companies



Using EnergySavvy Software



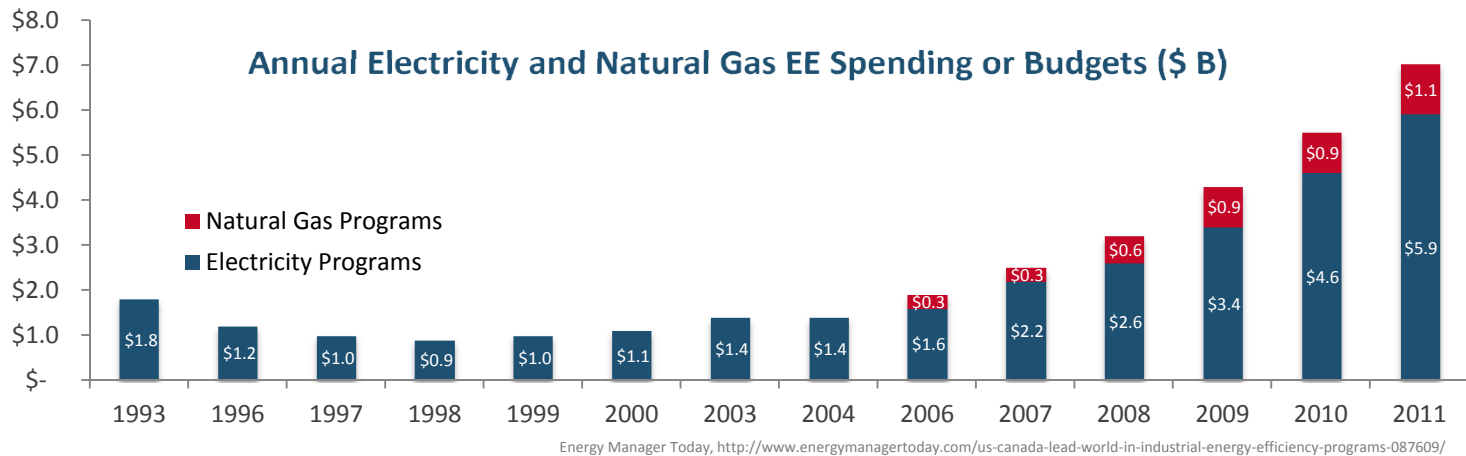


How we got here...

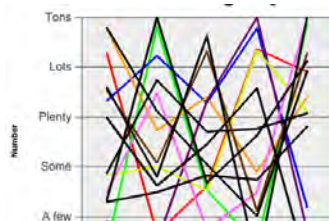
1



2



3



Results



Planners



Customers

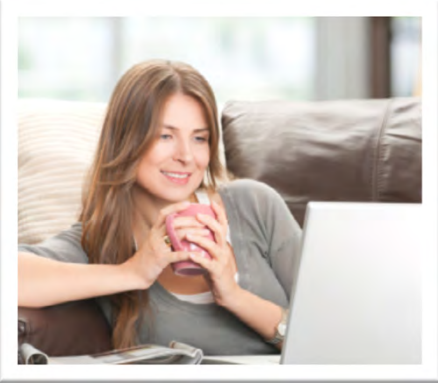


Our Typical Client's Goals



Energy efficiency as a reliable resource

Usually higher scale at lower cost



Deliver great customer experiences

One of the few chances for a positive experience



Quantify and verify results

From disparate data to information for regulatory reporting, evaluation and planning



Energy Efficiency Management System

Optix

Engage

Manage

API

Partner

Portfolio

The screenshot displays the EnergyTrust of Oregon website interface. At the top, the EnergyTrust logo is visible alongside navigation links for Home, About, News & Events, Library, Find a Contractor, and Contact. Below this, a menu bar categorizes users into Residential, Business, Industry + AG, and Public + Nonprofit. The main content area shows two overlapping dashboard views: one for UtilityCo (with Analytics, Projects, Partners, Content, and Settings tabs) and one for CPS Energy (with Dashboard, Projects, Program Info, and Settings tabs). A third view shows API documentation for the endpoint `GET /api/participant/`, detailing request query parameter filters such as `last_modified__lt`. The bottom view features a 'Premises by Location' map for projects starting from 'Program To Date', showing a geographic distribution of project locations around Vancouver and Portland with numbered markers.



An Online Audit that People Love

Optix Engage

- 90% completion rate
- Program qualification and enrollment
- Customer intelligence and analytics

The screenshot displays the Energy Trust of Oregon website interface. At the top, there is a search bar and navigation links for Home, About, News & Events, Library, Find a Contractor, and Contact. Below the navigation is a menu with categories: RESIDENTIAL, BUSINESS, INDUSTRY + AG, and PUBLIC + NONPROFIT. The main content area is titled 'Your Energy Profile' and features a gauge showing energy usage. The gauge is labeled 'USES LESS ENERGY' on the left and 'USES MORE ENERGY' on the right. A needle points to the right side, indicating higher energy usage. Below the gauge, a text box states: 'Your house in Portland, OR uses more energy than your most efficient neighbors'. To the right of this text, a large '26%' is displayed, with 'POTENTIAL ENERGY SAVINGS' written below it. A 'Get Started Now!' button with a right arrow is positioned to the right of the gauge. Below the button, there are links for 'Save your profile' and 'New estimate'. The 'Your Energy Profile' section includes the following text: 'Good news! It looks like you're a great candidate for energy saving home improvements. To get started, talk to an Energy Trust of Oregon Home Energy Advisor. An Energy Advisor will call you to talk about your home's energy efficiency and discuss recommendations that could work for you – energy saving recommendations that just might save you money and improve your comfort.'

Your Customized Action Plan

Air seal and control ventilation to eliminate drafts [Learn More](#)

Sealing up leaks in your home's exterior is often one of the most cost-effective ways to improve home energy efficiency by significantly reducing the loss of conditioned air.

Upgrade attic insulation to modern standards

Consider a higher efficiency heating system

Typical savings from these upgrades over 3 years: **\$1,950**

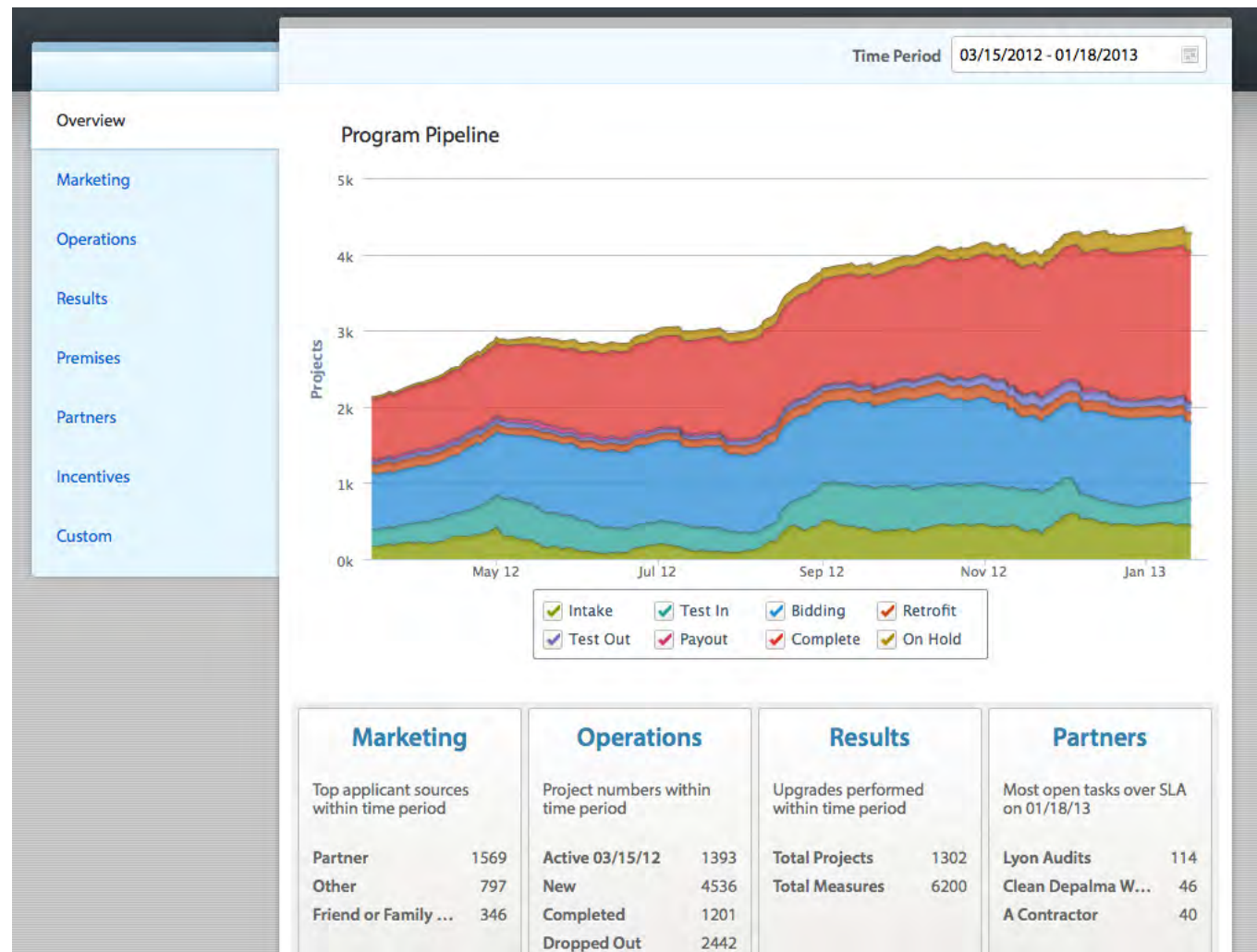
Upgrade Category	Typical Savings (over 3 years)
Heating	~\$1,200
Electronics & Lights	~\$500
Air Conditioning	~\$250



Streamlines Program Delivery

Optix Manage

- Complete program workflow system
- Streamlines program across stakeholders
- Optimizes conversion and customer experience





Unlocks Partner Potential

Optix Partner

- Manage a broad range of partners (contractors, financing, vendors)
- Ensure quality in customer experience and program delivery
- Partner web portal – securely manage data

The screenshot shows the CPS Energy Optix Partner dashboard. At the top left is the CPS Energy logo. The navigation menu includes Dashboard, Projects, Program Info, and Settings. The user is logged in as Bob Builder. The dashboard features a contractor profile for 'A Contractor' (804 N Alberta, San Antonio, TX 78109) with a cartoon worker icon. A central widget displays '164 ACTIVE PROJECTS' with a 'See all >' link. To the right, three summary boxes show: '7 HAVE NEW ASSIGNMENTS', '0 ARE PAST-DUE', and '157 ARE ON-TRACK'. A 'Latest Program Info' section lists updates like 'TEST OUT SCHEDULING' and 'UPDATE: New Workbook (Data Intake & Contractor Info sheet)'. A 'Projects by Stage' section is partially visible at the bottom.



Supports Modularity

Optix API

- Modular integration to match client roadmap
- Robust and secure
- Works with wide variety of IT systems

GET /api/affiliation/

A listing of all Affiliations.

Response content type:

```
application/vnd.energysavvy.cewo.affiliation.list-v0+json
```

Response resource fields:

id: integer

Resource identifier

resource_uri: string

URI of resource detail

Example request:

```
GET /api/affiliation/ HTTP/1.1
Host: localhost:8000
Authorization: ApiKey user@example.com:f55fba570fdf8a1c7a4c9373acf40fc0da51a4af
Accept: application/vnd.energysavvy.cewo.affiliation.list-v0+json
```

Example response:

```
HTTP/1.0 200 OK
Content-Type: application/vnd.energysavvy.cewo.affiliation.list-v0+json; charset=utf-8
```

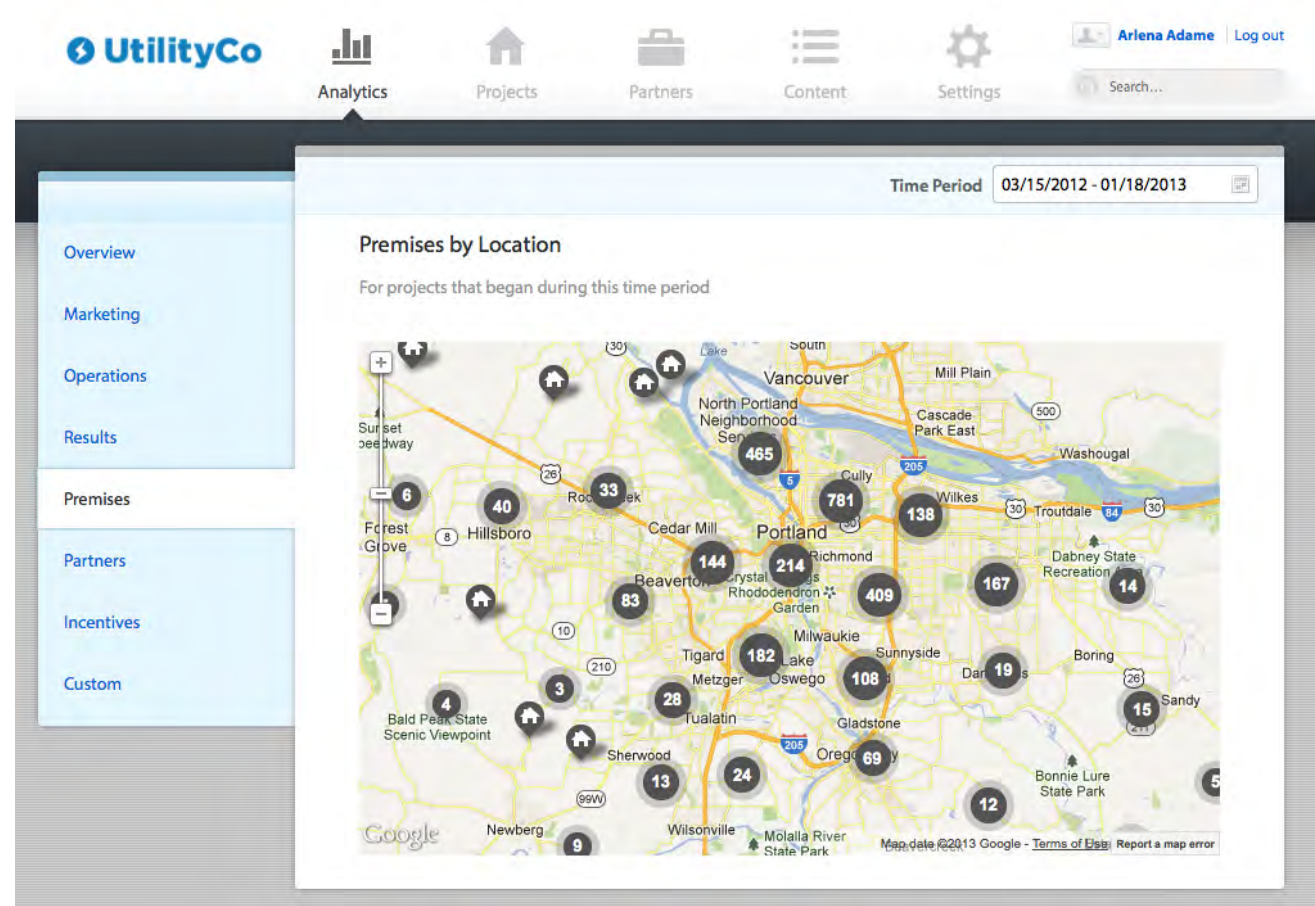
```
"objects": [
  {
    "id": ...,
    "resource_uri": "..."
```



Manages the Whole Portfolio

Optix Portfolio

- Streamline data collection while ensuring data quality
- Track, analyze, and share data more quickly and easily
- Understand and report on program, sector, and portfolio results





Thank You!

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Take The Audit:

EnergySavvy.com/home-energy/

CommunityPowerWorks.org