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GOGREEN SEATTLE: CITY CEOS TO HIGHLIGHT THEIR UNIQUE ROLE IN RESPONDING TO CLIMATE CHANGE & BUILDING ECONOMIC RESILIENCE

Kirkland, Redmond and Snoqualmie Mayors Will Share Critical Insights From the Front Lines of Sustainable Urban Development on April 24

April 11, 2013 (SEATTLE) — Who is actively tackling climate change, bridging social equity issues, building resilient and sustainable economies, and keeping America relevant in an increasingly competitive global landscape? It's not necessarily leaders in Congress — the American mayor is playing an increasingly pivotal role in overcoming the nation's major challenges.

Agile, fueled by community loyalties and increasingly savvy with today's media technology, American mayors are proving that a mix of targeted local solutions, regional collaborations and the exchange of best practices with compatriots around the world can result in major advancements for people, planet and the economy.

Three such enterprising mayors from the Puget Sound region will be the focus of a special leadership plenary at this year's **GoGreen Conference in Seattle on Wednesday, April 24**. The session, which begins at 1 p.m., features Mayor Matt Larson from the city of Snoqualmie, Mayor John Marchione from the city of Redmond; and Mayor Joan McBride from the city of Kirkland. Moderated by KPLU Environment Reporter, Bellamy Pailthorp, the mayors will share both the stage and their insights on the "real world" progress cities are making on issues previously seen as beyond the local scope of impact.



Mayors Forum | *Responsible Urban Development & Generating Impact From City Level*

Three Washington state mayors come together for an open dialogue on dynamic maneuvers and impact being made at the city level in the quest to solve our nation's major economic, health and environmental challenges — and improve quality-of-life for citizens. This is a rare opportunity to hear how city CEOs are working around constraints and rousing multi-party collaboration to generate urban sustainable development solutions.

Event Details

GoGreen Seattle 2013, brought to you by **King County** and presented by **Virginia Mason Medical Center**, takes place Wednesday, April 24, 2013 at The Conference Center in downtown Seattle (8th Avenue at Pike Street). Tickets are available at seattle.gogreenconference.net. Full Admission Tickets are \$175 and Group Rate Full Admission Tickets are \$150 (groups of two or more).

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About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for business decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools and connections to green their organizations with profitability in mind. Learn more at seattle.gogreenconference.net.