

Sustainable Purchasing



March 20, 2013

Leveraging Public Spend



- State and local governments spend more than \$1 trillion on goods and services
- Multnomah County spends \$300-400 million annually
- How much does your organization spend on goods and services?



Federal Government



President Obama 2009- Executive Order 13514

- 2015- Achieve 50% recycling and waste diversion
- Meet sustainability requirements across 95% of all applicable contracts.
- 2030- Implement net-zero-energy building requirement

GSA

- 2020- reduce its overall greenhouse gas emissions (GHG) by 30% by 2020.
- Long-term goal of zero environmental footprint

Marketplace – Everyone is doing it



Walmart

- NO. 3 purchaser of green power among FORTUNE 500 companies
- Zero waste
- Supplier Sustainability Scorecard- moving from 15 questions to 100 categories
- Number of current suppliers: 100,000
- Annual inventory expenditures (in millions)
 - 2010: \$32,713
 - 2011: \$34,013
 - 2012: \$34,690

Leveraging Our Spend



- **Every** purchase has an impact on human and environmental health and economic sustainability.
- **Best overall value:**
 - Cost savings
 - Waste management
 - Planning = better purchases
 - Local small businesses
 - Marketplace – better business practices



Multnomah County's Sustainable Purchasing and Social Equity Policy



- Includes goods and services
- Responsible business practices
- 25% of evaluation criteria for sustainability and social equity
- Social equity metrics 10% of evaluation criteria
- Sustainable Checklist embedded into purchasing approval process

Nuts and Bolts



www.multcopurch.org

- Boilerplate language
- Past procurement documents
- Vendor resources
- Checklists
- Case studies

Plagiarize!

For Your Employees to Access



Multnomah County, Oregon
multco.us

--> HOW DO I? <--

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Purchasing

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Sustainable Purchasing For County Employees

Tools and resources to help you make a more sustainable purchasing decision for Multnomah County

- [Checklists](#)
- [Language Library](#)
- [Training](#)
- [Additional Tools](#)
 - [Sustainable Purchasing Guides and Best Practices](#)
 - [Glossary of Sustainability Terms](#)
 - [Comprehensive Procurement Guidelines](#)
 - [EcoLabels & Certifications](#)
 - [Related County Sustainability Policies](#)
- **No idea where to start?**
 - [Check out this tip sheet](#)



View the PUR-8 Policy

[Click Here](#)

What to ask

Here are some suggestions

- Is there a less toxic alternative?
- Is it energy efficient?
- Does it conserve water?
- Can it be reused, remanufactured or recycled?
- Does the vendor conserve energy?
- Does the vendor use

Facts and Figures



- Energy savings – annual savings \$1 million
- Sustainable Jail Project – annual savings \$400,000
www.sustainablejails.com
- Janitorial paper products – annual savings \$20,000
- Increased local small business participation from 14% in 2008 to 38% in 2012

Greening Services



Two-tiered approach

1. Responsible business practices
2. Sustainable practices in the delivery of service

School Based Chess Instruction



Provide school based chess instruction and staffing to four public schools

- Ages: 7 – 18 years old
- Program will be held during after school hours between 2:30pm and 5:30pm
- Programming will consist of three eight-ten week sessions per site, with a minimum of two classes per week, per site

Question #1



Q: Address day-to-day behavior (such as regularly turning off the lights when you leave the office, waste reduction and recycling) of daily habits in the workplace

Question #2



Q: There are many simple avenues to reducing daily waste. It is important that while providing a school service focused on students that the service provider also acts as a steward of the environment. Please give examples of how you manage waste and how this can enlighten students in a classroom setting.

Question #3



Q: It is important to MC that services provided within the school system reflect our goals and objects of a zero waste environment; please state sustainable innovations on an individual level that you can employ in the classroom or use to act as an example of environmental stewardship as it relates to waste management, recycling, reusing, or other responsible daily environmental practices.

Question #4



Q: Please give us a few examples of how you will show that you are a steward of the environment through your [weekly] visits to the school. Specifically, what can the students learn from you to help them to reduce waste on a daily basis?

Evolution of Questions



General business practices:

The County has an interest in measures used by its suppliers to ensure sustainable operations with minimal adverse impact on the environment. Please demonstrate your firm's commitment to sustainable business practices, which could include, but is not limited to a formal sustainability program or policy; alternate fuel vehicles; recycling measures; energy conservation plans; water conservation policies; computers shutdown practices; or a green cleaning policy. Please provide details and include copies of reports, policies or plans if available.

Evolution of Questions



Current:

Describe your sustainable business practices, which could include, but is not limited to a formal sustainability program or policy, recycling measures, and energy conservation plans. Provide details of metrics, specific examples, and include copies of reports, policies, and plans.

Describe any sustainable innovations.

Industry Provides Leadership



Policy development for chemical disclosure and toxics reduction

- Industry Partners approach City of Portland and Multnomah County
 - SERA Architects, OregonBEST, Oregon Environmental Council
 - SERA Architects and Oregon Environmental Council partner with City and County for half-day workshop
- Draft Health Product Declaration
- Multnomah County and City of Portland pass resolutions

Healthy Purchasing Initiative



Approach

- 1) How can we implement HPI within existing policies, contracting procedures and processes?
- 2) How can we positively impact the Marketplace?
- 3) Who can we partner with and how can we partner?

Movement in the Marketplace



- Google awards US Green Building Council \$3 million grant to study material content and health
- Health Product Declaration (HPD) officially released
- US Green Building Council sponsors HPD
- Transparent product disclosure available to private and public sectors
- Manufacturers create branding around HPD
- Multnomah County sponsors HPD

www.hpd.org

Partnering – Healthy Purchasing Coalition



Co-leading with Oregon Environmental Council

Partners:

City of Portland

City of Eugene (110 miles south of Portland)

City of Hillsboro (18 miles west of Portland)

Port of Portland (federal agency Portland Airport)

Tri-Met (federal transportation agency Portland)

Metro (regional agency Portland)

Multnomah County (Portland)

Membership Agreement



1. Review organizational policies
2. Identify pilot projects, commodities, or contracts
3. Integrate into contracts
4. Establish market feedback loop
5. Set goals and measure progress over time
6. Share with partner organizations

www.oconline.org (healthy purchasing)

Interface



- \$1 billion corporation
- Doing business in 110 countries
- Interface's bold vision "mission zero" is the company's promise to eliminate any negative impact it may have on the environment, by the year 2020
- *Anderson, Ray* Confessions of a Radical Industrialist

<http://www.youtube.com/watch?v=9qrQKA0xMko>

Next Steps...



What is one new way that you can approach sustainable purchasing at your organization?



Going Green Together



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Sustainable Purchasing