

FOR IMMEDIATE RELEASE

MEDIA CONTACTS

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MEDIA ALERT

April 23, 2014 (Seattle, WA) – Come see and experience the latest in cutting edge sustainable Advance Vehicles at the fifth annual GoGreen Conference in Seattle on **April 29-30, 2014**. Check out the [VIA Motors](#) electric fleet vehicle, the [Republic Services](#) CNG service truck and the new [Tesla Model S](#). GoGreen Seattle will provide the opportunity for attendees to take some of the most advanced green vehicles on the market for a spin to see how they could work for you and your business.

The Tesla Model S is available to test drive during the EPA Executive Forum (separate registration required) on April 29th. Other electric vehicles will be available to all attendees to test drive on April 30th through specified times during the conference.

WHO:

Keynotes:

- o Dow Constantine, King County Executive
- o Kimball Musk, Co-Founder, The Kitchen Community
- o Jim Wegner, Chief Executive Officer, Darigold
- o Bruce Christiansen, Board of Directors, Food Lifeline

FULL CONFERENCE PROGRAM AND SPEAKERS:

Please visit our Website at <http://seattle.gogreenconference.net/>

WHEN:

April 29-30, 2014

WHERE:

The Conference Center | Eighth Avenue and Pike Street

PHOTOS, PRESS PASSES, INTERVIEWS:

Please contact Kerrie Mullaney at kerrie@socialenterprises.net or 503-226-2377.

Event Details

GoGreen Seattle 2014, brought to you by King County, will kick off Tuesday April 29, with the GoGreen EPA Executive Forum from 3-5 pm at the Pan Pacific Hotel Seattle. The full day conference will take place Wednesday, April 30 at the

Convention Center's LEED-certified Conference Center located at Eighth Avenue and Pike Street.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. Learn more at seattle.gogreenconference.net.

About King County

King County, Wash. covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 14th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Most recently, in his 2014 State of the County address, Executive Constantine framed his policy agenda for meeting two of the "greatest generational challenges" of our time: Building equity and opportunity, and confronting climate change.