

**FOR IMMEDIATE RELEASE**

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**Sixth annual GoGreen Seattle Conference announced for April 30**

*Conference requests proposals and speakers from statewide business and public sector leaders*

**October 30, 2014 (SEATTLE)** – GoGreen Seattle has released an official **Call For Proposals** to shape the sixth-annual sustainability event, **April 30, 2015** at the Conference Center in downtown Seattle.

The conference hosts over 500 attendees and 50 speakers, including business leaders and pioneering thinkers from the regional private, public, education and nonprofit sectors, who share their strategies for improving collaborative processes, measurable results and innovative approaches around sustainability. Thought leaders share the challenges and accomplishments of the sustainability movement as it continues to gain traction in business consciousness.

In partnership with King County, Title and Program Partner, GoGreen Seattle will explore the theme of **Clean Mobility and Transportation** for the 2015 conference. The Call for Proposals requests business leaders to submit cutting edge ideas and best practice examples for Case Studies, Panel Discussions, Industry Showcase, Solutions Labs, How-To Workshops, Unconference, Mini-Charette and Storytelling sessions for the 2015 program.

**Topic areas of interest include:**

Transportation/Clean Mobility  
Smart Cities  
Social Science  
Environmental Science  
Practical Tools  
Equity/Success Stories  
Business Innovation  
Industry Showcase

The submission deadline is **Friday, Dec. 12**. View the full GoGreen Seattle 2015 Call for Proposals submission guidelines and submission online: [http://seattle.gogreenconference.net/downloads/GGSEA15\\_CFP.pdf](http://seattle.gogreenconference.net/downloads/GGSEA15_CFP.pdf)

Organizers ask that submissions challenge the status quo and provide takeaways for attendees to enact at their own organizations. Proposals should be centered in educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps around sustainability. If a presentation relates to a specific business, product, technology, or project, the emphasis must be on the underlying research or innovation process with the objective to provide insight for attendees to apply in their own work.

### **Event Details**

GoGreen Seattle 2015, brought to you by King County, will take place **Thursday, April 30, 2015** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at **[seattle.gogreenconference.net](http://seattle.gogreenconference.net)** or via phone at 206.459.0595. Early Bird rates are good through Friday, March 27, 2015. Single Admission Early Bird Tickets are \$175 and Group Rate Early Bird Tickets are \$150 (groups of two or more). Special registration rates for student, government and non-profits are available.

### **About GoGreen Conference**

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at [gogreenconference.net](http://gogreenconference.net).

### **About King County**

King County, Wash. covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 14th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Most recently, in his 2014 State of the County address, Executive Constantine framed his policy agenda for meeting two of the "greatest generational challenges" of our time: Building equity and opportunity, and confronting climate change.

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