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GoGreen Conference Announces Keynote Speakers for 2015 Seattle Event on April 30th

Leaders to Address Clean Mobility and Transportation issues facing businesses in Puget Sound Region

March 10, 2015 (SEATTLE) — The sixth-annual GoGreen Seattle Conference empowers business decision-makers to create positive change in their organizations by improving environmental, economic and social performance that enrich regional economies. Attendees and stakeholders will discuss, collaborate and strategize action items that will help protect the environment, stimulate growth, integrate and improve services and reduce greenhouse gas emissions.

"The 2015 GoGreen Seattle Conference program will focus on new thinking around clean mobility and transportation strategies. We are excited to welcome Mayor Edward Murray, who will share details on the launch of [Move Seattle](#), his 10-year vision for transportation in Seattle" said Ericka Dickey-Nelson, founder and president of the GoGreen Conference series. "Program content will emphasize smart strategies to engage a transportation vision for competitive cities; the future for transportation in Puget Sound; Washington employer transportation programs that work and innovative breakthroughs in transportation with a special focus on electric vehicles, alternative fuels, hydrogen, green fleets and more."

GoGreen Seattle 2015 – Keynote Addresses

Dow Constantine was elected to his second term as **King County Executive** in 2013. In just more than one term, he has reformed County government and built partnerships with cities, businesses, and non-profits to move the region forward. Executive Constantine believes that real prosperity must be shared by all, and has ensured that equity and social justice are considered in every action taken by King County. He is currently fighting to ensure stable funding for public transit and roads in the cities and County, to preserve and protect farms and forestlands, and to rebuild the region's economy through support for the aerospace industry.

Leonard Garfield, the Executive Director of Seattle's Museum of History & Industry, will address transportation history in Seattle and the Pacific Northwest. Garfield led MOHAI in the move to a new museum at Lake Union Park and a new Resource Center in Seattle's Georgetown neighborhood in 2012. To confront important transportation issues, Garfield believes that MOHAI's records of the past provide ideas and explain how things became as they are. "History is a tool we can use as a community to make better decisions going forward." Garfield is winner of the Seattle Business Magazine 2014 Executive Excellence Awards.

Vikram Jandhyala, Vice-Provost for Innovation at the University of Washington and Executive Director of the Center for Commercialization, will share a unique view of innovators that are shaping Washington's sustainable future. Jandhyala is helping create a new generation of entrepreneurs by nurturing innovation beyond the narrow bounds of the business and engineering schools. He envisions a proliferation of spaces in the University District where students, professors and entrepreneurs can meet, exchange ideas and launch startups.

Edward B. Murray became **Mayor of Seattle** in 2014 and was named one of Politico Magazine's "50 thinkers, doers and dreamers who really matter in this age of gridlock and dysfunction." He convened a committee comprised of business, labor, and non-profit stakeholders to work out the terms of a deal that would benefit all involved and set the highest minimum wage in the nation. Driven by his commitment to social justice and social equity throughout his career, Murray was well known in the Legislature for reaching across party lines to bring meaningful protections and resources to vulnerable populations.

Joe Sprague, Senior Vice President of Communications and External Relations at Alaska Airlines, will share how Alaska Airlines is a leading Washington-based transportation company focused on sustainable practices. Joe is the executive sponsor and champion of Alaska Airlines' sustainability initiatives and chairs Alaska's Sustainability Steering committee. This executive-level committee approves and prioritizes recommended goals and metrics and helps support activities of the Sustainability Program. The Steering Committee's vision is to help people lead a fuller life through travel while integrating sustainability into everything they do.

Reporters interested in covering the event with a media pass may contact Kerrie Mullaney at kerrie@gogreenconference.net or 206.459.0595.

Event Details

GoGreen Seattle 2015, brought to you by King County, will take place **Thursday, April 30, 2015** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at **seattle.gogreenconference.net** or via phone at 206.459.0595. Early Bird rates are good through Friday, March 27, 2015. Single Admission Early Bird Tickets are \$175 and Group Rate Early Bird Tickets are \$150 (groups of two or more). Special registration rates for student, government and non-profits are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally focused content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. Learn more at seattle.gogreenconference.net.

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