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**MEDIA CONTACT**

Kerrie Mullaney

kerrie@gogreenconference.net

206.459.0595



**Washington Businesses Call for Climate Action at GoGreen Conference in Seattle**

*Conference to gather statewide business and public sector leaders on April 30*

April 9, 2015 (SEATTLE) – The 2015 GoGreen Conference in Seattle kicks off with a special opening plenary session led by King County Executive Dow Constantine, who will host a discussion of four Washington businesses committed to combating climate change.

“To confront the greatest challenges of our time – and none is greater than climate change – will require innovative partnerships that unite businesses, academia, and local governments in common cause,” said Executive Constantine. “The GoGreen Conference provides us with the opportunity to turn our shared commitment into action as we create local solutions to this global threat.”

Opening plenary speakers include:

- Katerie Chapman, Senior Vice President and Hospital Administrator, Virginia Mason Medical Center
- Mark Tabbutt, Chairman, Saltchuk
- Rob Bernard, Chief Environmental and Cities Strategist, Microsoft Corporation
- A-P Hurd, President, Touchstone Corporation

Each featured organization has committed to corporate leadership on climate change by signing the Washington Business Climate Declaration. Speakers will highlight the business case for taking climate action.

The 2015 GoGreen Seattle Conference program will highlight new thinking around clean mobility and transportation strategies to include:

- Smart strategies to engage a transportation vision for competitive cities
- Future for Transportation in Puget Sound
- Employer transportation programs that work
- Innovative breakthroughs in transportation, with a special focus on electric vehicles, alternative fuels, hydrogen, green fleets and more

Other high priority sustainability topics featured at GoGreen Seattle include:

- Clean Energy
- Bridging Tools for Your Business
- What's Next in Diversity/Equity
- Leadership in Purchasing/Supply Chain
- EPA Executive Forum and Awards

Thought leaders will share the challenges and accomplishments of the sustainability movement as it continues to gain traction in business planning. GoGreen empowers business decision-makers with sustainability strategies, tools and connections to create positive change within their organizations by facilitating environmental, economic and social performance improvement.

### **Event Details**

GoGreen Seattle 2015, brought to you by King County, will take place **Thursday, April 30, 2015** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at **[seattle.gogreenconference.net](http://seattle.gogreenconference.net)** or via phone at 206.459.0595. Single Admission tickets are \$195 and Group Rate tickets are \$175 (groups of two or more). Special registration rates for student, government and non-profits are available.

### **About GoGreen Conference**

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions.

### **About King County**

With more than 2 million residents, King County ranks as the 14th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Most recently, in his 2014 State of the County address, Executive Constantine framed his policy agenda for meeting two of the "greatest generational challenges" of our time: Building equity and opportunity, and confronting climate change.

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