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FOR IMMEDIATE RELEASE

Driving Economic Development and Clean Energy Forward

GoGreen Conference in Seattle hosts public and private sector leaders March 30, 2016

March 8, 2016 (SEATTLE) – The GoGreen Conference empowers and connects business and government leaders with sustainability strategies, tools, and best practices. 2016 attendees will learn from regional business leaders who are improving environmental, economic and social performance and driving the clean energy economy forward at the local level.

Dow Constantine, King County Executive, will kick off the conference the morning of March 30 at 9 a.m. with a keynote focused on how local innovations and cross-sector partnerships will spur the clean energy economy in Puget Sound. “It’s clear that we cannot wait for federal and state action on climate change. The energy and innovations needed to create our clean energy future must come at the local level,” said Constantine. “By working across business and government, we can shape solutions that sustain our clean air and water and create economic opportunities,” he added.

The Opening Plenary *Paris and Beyond: Local Solutions, Regional Private Sector Economic Development and Our Clean Energy Future* will showcase business and government leaders expertise on lowering carbon emissions while creating economic opportunity and improving quality of life. Learn about cutting-edge strategies for energy saving and better health outcomes, the future of clean transportation, and how the recently updated [King County Strategic Climate Action Plan](#) provides a roadmap for action.

Featured regional leaders:

- Megan Smith, Director of Climate and Energy Initiatives, King County Executive's Office
- Brenna Davis, Director of Sustainability, Virginia Mason
- Perry England, Vice President Building Performance, MacDonald-Miller Facility Solutions
- Ryan Popple, President and CEO, Proterra

The Closing Plenary *Putting a Price on Carbon Pollution*, will gather public policy and corporate leaders to provide insight and recommendations on the various initiatives currently proposed to reduce carbon pollution, why it matters to businesses and how to thrive in this new carbon economy.

Featured regional leaders:

- Sarah Severn, Strategic Advisor, Washington Businesses for Climate Action
- Chris Davis, Senior Advisor for Energy and Carbon Markets, The Office of Governor Jay Inslee
- Tamara Dicaprio, Senior Director of Environmental Sustainability, Microsoft Corporation
- KC Golden, Senior Policy Advisor, Climate Solutions

- o Colleen McAleer, President, Washington Business Alliance

To view full conference program, featured speakers and to register for GoGreen Seattle please visit:
seattle.gogreenconference.net.

Event Details

GoGreen Seattle 2016, brought to you by King County, will take place **Wednesday, March 30, 2016** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at **seattle.gogreenconference.net** or via phone at 206-459-0595. Special registration rates for student, government and non-profits are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at gogreenconference.net.

About King County

King County, Washington covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 13th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Executive Constantine has made building equity and opportunity, confronting climate change, improving regional mobility, and creating the nation's best-run government the priorities of his administration.

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