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FOR IMMEDIATE RELEASE

GoGreen Conference Program Announced for Seattle on March 30, 2016

January 21, 2016 (SEATTLE) – The GoGreen Conference organizers announced today the conference program line-up for the seventh annual GoGreen event taking place on **March 30, 2016** at the Conference Center in downtown Seattle. The 2016 program will feature the themes *Green Your Workplace* and *Green Building*. Sessions will address the business case for Zero Net Energy (ZNE) buildings, green chemistry and engineering in sustainable building and product design, and successful district and collaborative energy case studies. The latest innovations in local transportation, manufacturing and lean principles will be explored in addition to addressing important issues such as climate change, social justice and equity.

“Green Building is a top priority for the region and our program will feature a track of content dedicated to hot button issues that the business community needs to address in 2016. GoGreen Conference hosts private and public sectors leaders to share best strategies, practices and to facilitate collaboration to drive measurable results in key sustainability practice areas with a different focus and theme each year.” said Ericka Dickey-Nelson, Founder of the GoGreen Conference series.

2016 Green Building/Green Your Workplace sessions:

- The Business Case for Net Zero Buildings
- District and Cooperative Energy | Hot Ideas & Cool Technology in the Seattle 2030 District
- Businesses Applying Principles of Green Chemistry and Engineering to Inform Sustainable Building and Product Design

2016 Featured Speakers and Case Studies include:

- Dow Constantine, King County Executive
- Molly Moon Neitzel, Owner, Molly Moons Homemade Ice Cream
- Ash Awad, Vice President Energy and Facility Services, McKinstry
- Meghann Glavin, Senior Manager Global Responsibility and Community Affairs, Starbucks
- Gifford Pinchot III, Founder and President Emeritus, Pinchot University
- Stacy Smedley, Director of Sustainability, Skanska

For the full program line-up, featured speakers and to register for GoGreen Seattle please visit:

seattle.gogreenconference.net.

Event Details

GoGreen Seattle 2016, brought to you by King County, will take place **Wednesday, March 30, 2016** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at **seattle.gogreenconference.net** or via phone at 206-459-0595. Early Bird rates are good through Friday, February 27, 2016. Single Admission Early Bird Tickets are \$175 and Group Rate Early Bird Tickets are \$150 (groups of two or more). Special registration rates for student, government and non-profits are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at gogreenconference.net.

About King County

King County, Washington covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 13th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Executive Constantine has made building equity and opportunity, confronting climate change, improving regional mobility, and creating the nation's best-run government the priorities of his administration.

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