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Reporters interested in a speaker interview or covering the event with a media pass may contact Noel Sandberg at noel@gogreenconference.net or 206.459.0595.

Thought Leaders Gather to Collaborate on Regional Climate Change Solutions, Sustainable Practices

March 16 event to feature exceptional line up of over 50 impactful speakers.

March 2, 2017 (SEATTLE) – The eighth-annual GoGreen Conference on March 16 will feature Keynote addresses from the region’s top business and public-sector leaders, empowering business decision-makers to drive sustainable change in their organizations and enriching business performance. Attendees and stakeholders will discuss, collaborate and strategize action items that will help stimulate growth, promote social equity and diversity in workplaces and protect the environment for future generations.

“In our quickly changing environmental and political landscape, we will explore on how business leaders are driving sustainable economic development,” said GoGreen Conference Founder Ericka Nelson. “We will spend time on other priorities for the Puget Sound region such as climate action, diversity in environmental workplaces, and sustainable building practices.”

2017 GoGreen Conference – Keynote Speakers

Dow Constantine | King County Executive has reformed County government, formed a coalition to rebuild the South Park Bridge, and built partnerships with cities, businesses, and non-profits to move the region forward. Executive Constantine has ensured that equity and social justice are considered in every action taken by King County.

Dave Soike | CEO, Port of Seattle oversees the Centers of Expertise for Environment and Sustainability, Strategic Initiatives and Capital Development. His leadership has strengthened the Port's ability to meet Century Agenda goals (target = 100,000 new jobs) and support job creation throughout the region.

Gwen Migita | Vice President Sustainability & Corporate Citizenship, Caesars Entertainment drives sustainability strategy, policies and stakeholder initiatives as well as social and environmental sustainability programs for the world’s most diversified casino-entertainment company committed to environmental stewardship.

2017 GoGreen Conference – Plenary Speakers

Laura Clise | Director of Sustainability and Corporate Responsibility, Weyerhaeuser is an intrapreneurial corporate sustainability executive with more than 15 years of diverse experience, instigating and championing cross-functional, multi-stakeholder strategies at the intersection of business and society.

Markham McIntyre | Chief of Staff, Seattle Metropolitan Chamber of Commerce works to advance economic prosperity, advocates for a vital business environment, and builds sustainable and healthy communities in the Seattle region through policy and environmental stewardship.

Kirk Myers | Senior Manager of Sustainability, REI develops and implements sustainable business strategies that drive efficiency, innovation, and environmental benefit across REI's footprint. His main focuses are sustainability strategy, climate change, green building, and core business practices such as energy use and zero-waste.

Letha Tawney | Director of Utility Innovation and Polsky Chair for Renewable Energy at WRI leads the strategy in WRI's Electricity Initiative, to develop new business and regulatory models for utilities in the electricity sector. She focuses particularly on collaborative approaches to buying, regulating and planning for low-carbon energy.

Sarah Severn | Strategic Advisor, Washington Business for Climate Action worked at Nike for 21 years, championing the introduction of sustainability into the business in a number of senior roles within the corporate responsibility and sustainable business teams. She focuses on leading environmental stakeholder engagement activity, tracking emerging issues and facilitating futures oriented work.

Rob Bernard | Chief Environmental Strategist, Microsoft is responsible for defining and implementing the global strategy for Microsoft's environmental efforts including maintaining carbon neutrality, advancing investments in renewable energy, and improving energy efficiency in operations.

Richard Eidlin | Co-Founder and Vice President, Policy and Campaigns, American Sustainable Business Council has worked for 30 years on sustainability, social entrepreneurship, policy, and CSR in the public and private sector with positions.

Christina Page | Sustainability Tech Strategist, former Director of Energy & Environment at Amazon and Yahoo!, where she was responsible for corporate environmental activities, including renewable energy procurement, carbon reduction goals, and onsite generation projects for fuel cells and solar.

Event Details

GoGreen Conference 2017, sponsored by King County

Thursday, March 16, 2017

The Conference Center, Eighth Avenue and Pike Street in Seattle, WA

Tickets available at seattle.gogreenconference.net or via phone at 206-459-0595.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at seattle.gogreenconference.net

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