



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

MEDIA ALERT

March 9, 2017 (SEATTLE) – The GoGreen Seattle Conference is one week from today on Thursday, March 16 from 9 a.m. – 5 p.m. at The Conference Center located across the street from the Washington State Convention Center. Over 400 attendees will gather to hear from 50 plus regional thought leaders working at the intersection of business, government, and sustainability.

The 2017 program theme focuses on **Green Building, Green Workplace; Climate and Energy** and **Equity and Social Justice**, focusing on how government, business and community partners are applying the latest green building and energy innovations to build a stronger, more equitable economy and quality of life in the Pacific Northwest.

The conference will also explore:

- The latest innovations and the future of local transportation;
- How equity and social justice can create pathways to shared leadership; and
- The current status of state, national and international business coalition efforts to price carbon and reduce emission.

GoGreen empowers business decision-makers with sustainability strategies, tools and connections to create positive change within their organizations by facilitating environmental, economic and social performance improvement.

When and Where: Thursday, March 16, The Conference Center located at Eighth Avenue and Pike Street

Keynote Speakers:

- Dow Constantine, King County Executive, 9-9:15 a.m.
- Dave Soike, CEO, Port of Seattle 9:15-9:30 a.m.
- Gwen Migita, Vice President Sustainability and Corporate Citizenship, Caesars Entertainment, 3:30-4 p.m.

Session Highlight: *Businesses Leading the Way in Clean Energy, Green Building and Sustainable Operations* | 9:30-10:30 a.m.

Local action on climate change, clean energy, and green building is now more important than ever, with local governments and businesses large and small acting as key partners and leaders in our sustainable future. Learn how regional business leaders are driving sustainable economic development in the Pacific Northwest.

- Moderator: Dow Constantine, King County Executive
- Laura Clise, Director of Sustainability, Weyerhaeuser
- Markham McIntyre, Chief of Staff, Seattle Metropolitan Chamber of Commerce
- Kirk Meyers, Senior Manager of Sustainability, REI
- Letha Tawney, Director of Utility Innovation and Polsky Chair for Renewable Energy, World Resources Institute, Renewable Energy Buyers Alliance

Full program details can be found online: seattle.gogreenconference.net/program

Press Passes, Interview Requests and Photos: Please contact Noel Sandberg at <mailto:noel@gogreenconference.net> or 206.459.0595.

Event Details

The 2017 GoGreen Conference, brought to you by King County, is Thursday, March 16 at the LEED-certified Conference Center located at Eighth Avenue and Pike Street. Full conference details can be found online: seattle.gogreenconference.net.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community,

GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at gogreenconference.net.

About King County

King County, Washington covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 13th most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Executive Constantine has made building equity and opportunity, confronting climate change, improving regional mobility, and creating the nation's best-run government the priorities of his administration.

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