



## **FOR IMMEDIATE RELEASE**

### **GoGreen Conference Program Announced for Seattle on March 16**

*Focus Areas: Climate and Energy, Green Building Green Workplace and Equity and Social Justice*

**Feb. 6, 2017 (SEATTLE)** – The GoGreen Conference organizers announced today the conference program line-up for the eighth-annual GoGreen event taking place on **March 16, 2017**, at the Conference Center in downtown Seattle. The 2017 program will feature the themes *Climate and Energy, Green Building Green Workplace*, and *Equity and Social Justice*. King County is the title sponsor for GoGreen 2017.

Sessions will address building vibrant, transit-oriented sustainable communities, corporate renewable energy commitments, improving workspaces with green choices, how to weave together social equity and environmental initiatives, and much more.

“We will do more than share ideas about resilient, equitable, transit-oriented communities – we will identify actions we can take to make them a reality,” said King County Executive Dow Constantine. “By connecting leaders from government, business and academia, we will put our region on a path toward a more sustainable future.”

#### **2017 session topics include:**

- Building Vibrant, Transit Oriented, Sustainable Communities for All
- The Role of Business in Climate and Clean Energy Policy
- Women Leaders in Clean Energy: Empowering Gender Equity
- Building Healthcare and Business Climate Resilience
- Are Tall Wood Buildings in our Future?
- Equity and environment

#### **2017 featured speakers and case studies include:**

- Dow Constantine | King County Executive
- Jennifer Barnes | Vice President, Operations and Communications, OneEnergy Renewables
- Kirk Meyers | Senior Manager of Sustainability, REI
- Rob Bernard | Chief Environmental Strategist, Microsoft
- Richard Eidlin | Co-Founder and Vice President, Policy and Campaigns, American Sustainable Business Council
- Sarah Severn | Strategic Advisor, Washington Business for Climate Action, Former Director of Sustainability, Nike

For the full program line-up, featured speakers and to register for the GoGreen Conference please visit: [seattle.gogreenconference.net/program](http://seattle.gogreenconference.net/program)

#### **Event Details**

GoGreen Conference 2017, sponsored by King County, will take place **Thursday, March 16, 2017** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at [seattle.gogreenconference.net](http://seattle.gogreenconference.net) or via phone at 206-459-0595. Single Admission Tickets are \$195 and Group Rate Tickets are \$175 (groups of two or more). Special registration rates for student, government and nonprofits are available.

#### **About GoGreen Conference**

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at [gogreenconference.net](http://gogreenconference.net).

### **About King County**

King County, Wash. covers more than 2,000 square miles and is nearly twice as large as the average county in the United States. With more than 2 million residents, King County ranks as the 13<sup>th</sup> most-populous county in the nation. Under the leadership of Executive Dow Constantine, King County's government is nationally recognized for taking bold steps to help the region mitigate and adapt to climate change. King County has led the way in creating numerous policies and programs geared toward achieving sustainability and market-based solutions to protect the environment and enhance everyone's quality of life. Executive Constantine has made building equity and opportunity, confronting climate change, improving regional mobility, and creating the nation's best-run government the priorities of his administration.

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