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Washington State Women's Mayoral Forum to Discuss City Sustainability Priorities for 2018

Four newly elected female Mayors, along with Washington Governor Jay Inslee, will share top initiatives at GoGreen Conference on April 4.

Feb 22, 2018 (SEATTLE) – A wave of 38 women mayors were elected in the state of Washington last year, and conference organizers have gathered a panel of them to speak in the Opening Plenary at the ninth-annual GoGreen Conference on **April 4, 2018**, at the Conference Center in downtown Seattle. The Washington Women's Mayoral Forum will highlight the plans and initiatives for advancing sustainability in four cities across the state.

Attendees will hear from Mayors **Nancy Backus** of the City of Auburn, **Mary Lou Pauly** of the City of Issaquah, **Dana Ralph** from the City of Kent, and **Victoria Woodards** of the City of Tacoma. Each of the women will outline their sustainability goals and initiatives for their cities, and discuss the importance of female voices in today's political climate.

This year's program will also feature a keynote address from **Washington Governor Jay Inslee**. Jay has been a forward-thinking leader in the issues of clean energy and the environment for years, having co-written the book "Apollo's Fire: Igniting America's Clean-Energy Economy" about the job-creating potential of the clean tech industry. The Governor will discuss his priority of growing Washington's innovative industries such as clean energy, IT and life sciences in a sustainable way.

The 2018 GoGreen Conference will explore the theme of **The Climate Commitment Leadership Imperative: Businesses and States Rise to Fill Federal Gaps**. Because the current federal administration has not prioritized climate action in a way that creates space for environmental progress during a time in which this is a global imperative, this year's program will showcase businesses and local leadership taking the lead on climate action.

2018 conference program will feature tracks on **Strategic Sustainability Solutions, Equity and Social Justice**, and **Clean Energy Future**. Sessions will include:

- Equitable Transportation: E-Mobility and Smart EV Infrastructure for All
- The Clean Energy Future of Efficiency
- The Value of a Diverse Workforce: Change and Activate Your Company Culture
- When Brands Take a Stand: The Business Case for Corporate Activism

For the full program line-up, featured speakers and to register for the GoGreen Conference please visit: seattle.gogreenconference.net/program

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Event Details

GoGreen Conference 2018 will take place **Wednesday, April 4, 2018** at the Conference Center located at Eighth Avenue and Pike Street in Seattle, Washington. Tickets are available at seattle.gogreenconference.net or via phone at 206-459-0595. Single Admission Tickets are \$199

and Group Rate Tickets are \$179 (groups of two or more). Special registration rates for student, government and nonprofits are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions. More at gogreenconference.net.

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