GoGreen Conference - Seattle 2020 | Call for Speaker and Session Proposals

Date: April 9th, 2020
Location: Hyatt Regency Seattle 5th Floor - 808 Howell Street Seattle, WA 98101

Submission Deadline: Friday, September 6th, 2019

Summary and Mission

The GoGreen Conference is a one-day, interactive sustainability learning experience where our mission is to heighten sustainable best practices in your organization. Collaborate with regional innovators and sustainability champions, and leave with practical takeaways and best practices to build a healthier business, economy and climate. By bringing together leaders from across industries, GoGreen builds viable networks and sustainability best practices throughout the regional business community.

2020 Conference Theme

Fifty Years After the First Earth Day: Creating a Low Carbon, Prosperous, Equitable Economy

GoGreen Conference is seeking submissions on the following topics:

Examples only, creative ideas welcome – ***submissions are not limited to the list outlined below****.*

Bridging the Urban Rural Divide
- o Inclusive growth and development
- o Bringing together local and regional experts to share knowledge
- o Focus on community led and based solutions
- o How sustainable intersects with equitable
- o Cap and trade and the equity debate
- o Bringing down net emissions through sequestration & biological recovery
- o Cost effective sequestration increase
- o Cross laminated timber (CLT) products, food management, bio-digestion
- o Carbon capture and storage
- o Economic impact on rural economies
- o How health equity plays into environmental concerns
- o Agriculture and carbon policy

Electrify Everything
- o Best role for Cap and Trade and carbon pricing?
- o Built environment efficiency
- o Building EV Infrastructure: Medium and heavy-duty trucks, grid stability, regional storage capacity etc.
- o Peer-to-peer distributed energy sales
- o Renewables as a resilience measure

Thinking Intergenerationally/Designing for Future Generations
- o Engaging the next generation of leaders
- o New actions to drive sustainability forward
- o Youth Leadership in Sustainability
- o Challenge 2050/Building Leaders of The Future DEI and Youth Career Pathing

- Circular Economy
- Biomimicry and biophilic design
- Green infrastructure, nature-based solutions
- Ocean plastics, ocean acidification, declining salmon, orcas and hydro power sources and dams
- Orcas and business
- Ocean health and marine impacts
- Plastics and toxics bill
- How to eliminate plastics from your supply chain - global packaging initiatives
- Building efficiency
- Sustainability in construction
- Deconstruction - design for deconstruction and speeding permit process as reward for deconstruction projects

GoGreen Conference is seeking the following submission types:

As we move towards a more inclusive and interactive conference format, priority will be given to sessions that include audience participation, collaboration, small group discussion and workshopping. Additionally, we prioritize diverse sessions that include speakers with varying perspectives from different organizations, different ethnicities, different genders and/or from different backgrounds and communities.

Collaborative Workshops –Deep dive, hands-on, experiential learning; sessions can be outlined in any structure depending on the topic areas and selected proposals. Workshop proposals require additional information including a session timing outline and a session pedagogy including learning design, activities and engagement tasks and actionable takeaways/report back achieved from attending the workshop. Please also make note of any special materials, room structure or capabilities your session requires

Case Study/Speakers (for inclusion as a part of a session or panel) **–**New and original cutting-edge innovations and case studies from the state of Washington to share stories of entrepreneurship, busting the status quo, or developing inventive breakthroughs in thinking and marketplace.

Moderated Panel Discussions with Audience Q&A – Oprah-style sessions featuring a Moderator and 3-4 speakers to share case studies, best practices and discuss successes, challenges and where to go moving forward with the audience. Discussions are based on moderator-driven questions and audience questions.

Unconference/ Mini-Charette – Moderators will introduce the theme and set up problem statements for discussion with 8-10 issues posted on the walls or assigned to roundtables. Participants will engage in group-led conversations and thought-provoking discussions to drive solutions for the problem statements/issues give. They will contribute their thoughts and have opportunities to converse with each other on their ideas and share their experiences. To summarize, participants will come together and share their solutions to the problems and moderators will recap discussions. In the remaining time, moderators will ask participants to reflect on their conversations and next steps to resolve these issues.

Lightning Round/Case Study Jam Session – Be prepared! This lively session will cover a lot of information in a limited amount of time. The format keeps presentations concise and fast-paced to power multiple-speakers. A lightning round is a round of a game or contest in which the duration of the round is a pre-determined length of time, and the goal is typically to accomplish as much as possible within that period.

Poetry Slam/ Spoken Word – An art form to introduce compelling stories and ideas. Several speakers could come together to compete with original poetry. Be creative! In this fast-paced session every speaker may perform up to three poems, each not to exceed three minutes in length. The audience gets to play judge.

Video Shorts – Using short video clips between discussions is a great way to mix it up and keep the audience engaged. Video clips help emphasize ideas and bring in outside perspectives. Each clip should be to be short; between 30-60 seconds in length. They typically do not have a soundtrack or a promotional feel to them, but rather they illustrate a point better than words might. Don't use videos of you speaking or videos that are corporate infomercial style; people are conditioned to tune those out. Use of video shorts should be to tell an incredibly engaging and compelling story that draws a conclusion and gives the audience actionable takeaways.

Submission Requirements:
For all of the above proposals, please submit the following in our online submission form.

- o **Title** 20 words maximum
- o **Session Type** (workshop, panel discussion etc.)
- o **Session Description** 200 words maximum. This will be published on the conference website.
- o **Session Outline** 200 words maximum. Please include description of content, proposed timing breakdown and interactive learning examples. Preference will be given to session formats that emphasize creativity and actionable learning principles.
- o **Submitter's Contact Information** The "submitter" is the individual completing the online form, and who will be available to answer any logistical questions about the submission, regardless of whether they are the proposed speaker/presenter.
- o **Relevant Audience(s)** Content should be targeted to GoGreen's organizational decision-maker audience from the Private and Public Sectors
- o **Learning Objectives** Please list 3-4 lessons/insights the audience will take away from your presentation and be able to use in their work
- o **Speaker Details** Including name, affiliation, professional title, email address & phone number, bio (100-250 words), and 1-3 examples of speaking experience (event, presentation title, length, date, and audience size) **DO NOT list proposed speakers without obtaining their permission to be included in the submission. GoGreen may reach out to speaker directly.*

PLEASE NOTE: GoGreen reserves the right to make changes to submissions and require alternative combinations of speakers and case studies to most effectively shape each session's content and the event's sustainable learning experience as a whole.

Review Criteria:
GoGreen Conference will use these criteria as a means for evaluating proposals:
- o Represents an innovative contribution to a timely and important topic of interest (sample topics noted above)
- o Expertise of presenters, as demonstrated by presenter bios, speaking experience and case study acclaim
- o Originality and demonstrated commitment to enhancing sustainability learning of leaders in the regional community

Program Policies, Guidelines and Expectations:
Diversity of gender, race, discipline, and geographic representation is a priority for GoGreen Conference in developing the conference program, and will be given considerable weight when evaluating proposals.

Presentations are not meant to be a platform for business promotion. The GoGreen Conference requests that all proposals are centered in educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps. If a presentation relates to a specific business, product, technology, or project,

the emphasis must be on the underlying research or innovation process with the objective to provide insight for attendees to apply in their own work.

We have historically required that submitting organizations are based in the state of Washington for GoGreen Seattle. While we can accept presenters from out of state, we do so with the express request that your proposal relate to work in Washington, either through collaboration with a Washington entity, or subject matter that relates directly to regional issues in the Northwest.

Selected speakers within accepted proposals will be expected to attend the full conference.

How to Submit:
Please submit all proposals via our **online submission form**.

Review and Selection Process Timeline:

July 9, 2019	Call for Speaker and Session Proposals issued
September 6, 2019	Deadline for proposal submissions
September 23, 2019	Selection decisions announced to submitters
October 25, 2019	Deadline for presenters to confirm participation
January 9, 2019	GoGreen Program launched online
March 27, 2019	Deadline for presentation files due to GoGreen
April 9, 2020	**GoGreen Conference 2020: Event Day**

Additional information:

Questions? Please email sierra@gogreenconference.net.

To view previous year program agendas and session descriptions, visit:

http://seattle.gogreenconference.net/program