Our Transition to Virtual for 2020

The 2020 Virtual GoGreen Conference was a first for us in many ways. Unsure of what to expect moving forward with a virtual event in the midst of a pandemic, the conference ended up being the perfect place for an open discourse around sustainable, green business practices between the public, private and community sectors during this pandemic era. With 67 speakers and several engaging live Q&A opportunities from attendees, the discussions that took place this year were nothing short of inspiring.

Our Audience Breakdown

Virtual Conference
Total registration: 254

Private: 42%
Public: 35%
Nonprofit: 19%
Academic: 4%

Top Industries

Government
Sustainability
Consulting
Architecture

Educational Services
Energy & Utilities
Construction
Transportation

Job Title

75% of all GoGreen attendees are Decision-Makers, Manager level and above
34% of those attendees are C-Level Executives
Program Highlights

KEYNOTE PRESENTATIONS
INSPIRATIONAL PLENARIES
BREAKOUT SESSIONS
EXPERT SPEAKERS

TOPICS COVERING

Green Transportation
Building Decarbonization
Bridging Rural Urban Divide
Climate Action
Diversity, Equity and Inclusion
Thinking Intergenerationally

Feedback

Good content---and actually advantageous to be able to jump between forums in real time with Zoom capabilities!

Great - it exceeded expectations! It was much better than expected with the shift to virtual.

Zoom was very effective - I wonder if it can be an option if/when we resume live conferences.

Always having a virtual option, from this point forward (especially as we’re supposed to be eco-friendly) is very desirable.
Digital Content

18 high-quality session recordings with live Q&A

If you were unable to attend the Virtual Conference, you can still purchase a Virtual Access Ticket for all session recordings.
Many Thanks to Our Sponsors
Join Us!

Tuesday
April 6, 2021

go green

The Sustainability Conference for Business & Government

The Conference Center - or - VIRTUALLY

Registration is open now!