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GOGREEN SEATTLE REVEALS A CHANGE MAKER'S AGENDA FOR 2013 SUSTAINABLE BUSINESS EVENT

Program Reflects Puget Sound's Regional Challenges & Areas For Leadership

Jan. 31, 2013 (SEATTLE) — After wrapping up a successful Call For Proposals, GoGreen Seattle offers a change maker's agenda for the "doers" behind building a more sustainable economy and future in the Puget Sound and King County region. 2013 sessions, to be presented **April 24 at the Conference Center** in downtown Seattle, will focus on regional issues, scaling up impact, areas for leadership, emerging and disruptive technologies, and advanced topics for a business community that has been working in the thick of the sustainability movement for decades. **King County Executive, Dow Constantine**, will give the morning keynote.

Sessions will be presented in a mix of formats, facilitating a range of learning styles.



Mayors Forum

A dialogue between four Washington State mayors on how to build resilient, sustainable cities

- Responsible Urban Development & Generating Impact From the City Level



Solutions Labs

In-depth, experiential learning on topics at the systems level

- The Architecture of Change: Lessons From the Front Lines of Behavioral, Institutional & Cultural Change
- Define Your Purpose: Moving Beyond Green, Leaves & Trees to Tell Your Story



Demo Workshops

Hands-on, heuristic learning for sustainability practitioners focused on key aspects of sustainability

- more -

- Get Smart: Taking the Lead In Intelligent Building Systems
- Leverage Your Data: Tools to Guide You to the Triple Bottom Line
- Advanced Supply Chain Mapping: Building Transparency & Vendor Relationships



Leadership Plenaries

Interdisciplinary lessons from a panel of distinguished regional experts on "big picture" topics

- Actions Speak Louder: Getting Serious About Climate Change
- How We Live & Work: Intersections of Health and Sustainability
- The Democratization of Finance: Bringing Capital Back to the Community
- Chasing Zero: Driving Markets & Entrepreneurialism to Eliminate Waste
- All Aboard: Disruptive, Cost Effective & Cloud-Based Solutions for Regional Transit

Event Details

GoGreen Seattle 2013, brought to you by **King County** and presented by **Virginia Mason Medical Center**, is scheduled for Wednesday, April 24, 2013 at The Conference Center (8th Avenue at Pike Street). Tickets are available at seattle.gogreenconference.net. **Early Bird rates are effective through March 22, 2013.** Early Bird Full Admission Tickets are \$150 and Group Rate Full Admission Tickets are \$125 (groups of two or more).

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About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for business decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools and connections to green their organizations with profitability in mind. Learn more at seattle.gogreenconference.net.