

*Apr. 9, 2020*

gogreen

*The Sustainability Conference  
for Business & Government*

# SPONSORSHIP OVERVIEW

# Our focus

## WHAT IS THE GOGREEN CONFERENCE?

The GoGreen Conference is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind. Our Conference Program and featured Case Studies/Speakers who will join us to deliver an action packed day of driving social and sustainable change in your organizations.

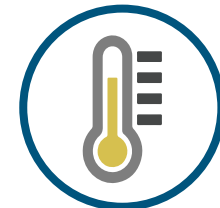
## WHY SPONSOR THE GOGREEN CONFERENCE?

Your support of the GoGreen Conference ensures reach a highly targeted audience of thought leaders and decision makers from the Private and Public Sectors in the Pacific Northwest.

## THEMES



Equity & Social  
Justice



Climate & Energy



Green Building,  
Green Workplace

# Who Attends?

The GoGreen conference attracts 500+ attendees, 50+ speakers, and 30+ sponsors. Attendees range from Fortune 500 companies to small businesses, in a broad spectrum of key industries.

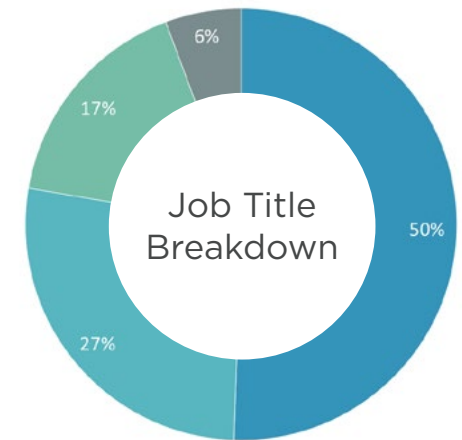
Technology	Healthcare	Finance
Retail	Energy	Government

Our attendees learn, share ideas and forge valuable partnerships while networking at the GoGreen Conference. Below is a sample of the firms and organizations who have attended our events.

2030 District  
 Accenture  
 Agilyx  
 Alaska Airlines  
 Amtrak  
 B Lab  
 Bainbridge Graduate Institute  
 Blue Star Gas  
 Boeing  
 Brooks Sports  
 CBRE  
 Cedar Grove Composting  
 CenturyLink Field  
 City of Bellevue  
 City of Burien  
 City of Issaquah  
 City of Kenmore  
 City of Kirkland  
 City of Mercer Island  
 City of Sammamish  
 City of Seattle  
 City of Snoqualmie  
 Climate Solutions  
 Costco Wholesale Corporation

Darigold  
 ECOVA  
 EPA  
 GLY Construction  
 Hexcel Corporation  
 Holland Partner Group  
 IBEW Local 46  
 InterConnection  
 ISSP  
 Johnson Controls  
 King County  
 Kitsap Bank  
 KOMO 4 News (ABC) Seattle  
 KPLU  
 Lane Powell PC  
 Liberty Mutual Insurance  
 MacDonald Miller  
 Microsoft  
 NBIS  
 Nordstrom  
 NEBC  
 Office Depot  
 Pacific Lutheran University  
 Pierce County

Port of Seattle  
 Precor  
 Presidio Graduate School  
 Providence Health & Services  
 Puget Sound Regional Council  
 Recology CleanScapes  
 REI  
 Seattle Mariners  
 Seattle Tilth  
 Seattle University  
 Skanska  
 Starbucks Coffee Company  
 State of Washington  
 Tesla Motors  
 The Cadmus Group  
 The Gates Foundation  
 T-Mobile  
 University of Washington  
 Virginia Mason Medical Center  
 Washington Business Alliance  
 Washington Clean Technology Alliance  
 Waste Management  
 Zipcar



“ The most valuable experience was likely just getting me thinking about how to/ what I could incorporate into the workplace, knowing that others have done more extensive projects and have had good results. ”  
 -Speaker Feedback

# Sponsorship Benefits

	<b>Presenting</b>	<b>Stage</b>	<b>Custom Engagement</b>	<b>Networking Reception</b>	<b>VIP Reception or Special Event</b>	<b>WiFi</b>	<b>Track</b>	<b>Lunch &amp; Learn</b>
Cost	\$15,000	\$10,000	\$10,000	\$7,500	\$7,500	\$7,500	\$5,000	\$5,000
Available	3	Exclusive	-	2	-	Exclusive	3	Exclusive
Registration Passes	15-20	6	6	5	5	5	4	4
10x10 Exhibitor Space	✓	✓		✓	✓	✓	✓	✓
Custom Exhibitor Space			✓					
Logo on Program	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo on Website	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Logo in Marketing	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Email Promo	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Signage	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
On-Site Powerpoint Slideshow	TopTier	TopTier	TopTier	MidTier	Mid Tier	Mid Tier	Mid Tier	Mid Tier
Opt-in Attendee Contact List	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Announcement	✓	✓	✓	✓	✓	✓	✓	✓
Re-Tweeting of Custom Messages	✓	✓	✓	✓	✓	✓		✓
Speaking Introduction	✓			✓			✓	✓
Bio & Headshot on Website	✓				✓			✓
Banner Placement	✓	✓	✓			✓		
Special Offer in Thank-You Email	✓							
Co-Branded Event Feature	✓							

# Sponsorship Benefits

	Keynote Presenting	Registration	Mini Session	Panel Session	Lanyard	Tour	Break Sponsor	Event	Event/No Table
Cost	\$5,000	\$5,000	\$4,000	\$3,500	\$3,500	\$3,500	\$3,000	\$2,500	\$2,000
Available	2	Exclusive	-	-	Exclusive	-	-	-	-
Registration Passes	4	4	3	3	3	3	3	2	2
10x10 Exhibitor Space	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on Program	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Logo on Website	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Logo in Marketing	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Email Promo	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
On-Site Signage	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
On-Site Powerpoint Slideshow	Mid Tier	Mid Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier	Base Tier
Opt-in Attendee Contact List	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Announcement	✓	✓	✓						
Re-Tweeting of Custom Messages	✓	✓	✓						
Speaking Introduction	✓		✓	✓					
Bio & Headshot on Website			✓						
Banner Placement		✓					✓		
Promotion Handed Out	✓								

## Exhibitor | \$1,500

10x10 Exhibitor Space | 1 Registration Pass | Text Listing in Printed Program | Base Tier logo placement on Conference website



# Event Advertising

We secure event advertising with media partners in all categories including: print, online media, television, radio, outdoor, and social media.

**Seattle  
Business**  
MAGAZINE

  
**King County**



  
DAILY JOURNAL OF COMMERCE

 **Crosscut**.com  
News of the Great Nearby

**Chinook Book**

## THE FACTS

- \$50,000 in advertising via major media partnerships
- 9,000+ social media followers
- 400+ unique monthly blog visitors
- 5,000+ email distribution list
- 1,000 postcards placed in local sustainable businesses
- 20-25 Community Partners who promote the event with their members

# Confirm Today

## CONTACT

Email [Savannah@gogreenconference.net](mailto:Savannah@gogreenconference.net)

Call 206.459.0595

Website [seattle.gogreenconference.net](http://seattle.gogreenconference.net)

## JOIN THE CONVERSATION

 @gogreenconf

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 Group - GoGreen Conference

 @GoGreen\_Conference

## EVENT DETAILS

Date April 9, 2020

Place Hyatt Regency Seattle

