



# Botanical Colors

Is the color consulting and supply hub for commercial grade natural dyes. The colors are derived from plants and insects.

They are renewable, non-toxic, stable and beautiful.

We use our dyes for scalable commercial natural dyeing, upcycling and unique color applications.

## What are Natural Dyes?

Plant-based colorants, many earth pigments and colors developed from agricultural and food waste.

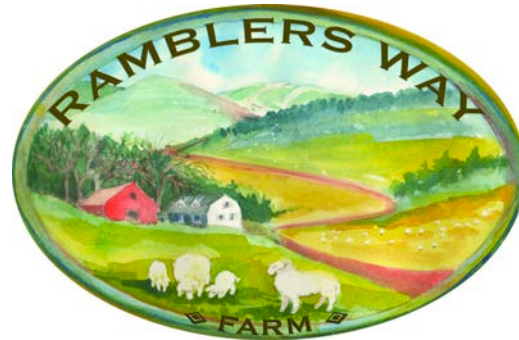


The colors date from antiquity and were the only textile dyes used until the mid-1800's

J. CREW



EILEEN  
FISHER



**The food industry  
offers**

- **Conventional**
- **Organic and**
- **Local**

**So can the fashion  
industry**

Transitioning natural  
dyes into a circular  
economy model is  
achievable: the  
building blocks are  
there.

- Wastewater may be recycled or reused.
- Dye constituents may be separated for other uses or returned to the earth.
- Natural dyes do not contain persistent, toxic byproducts.

**This level of  
transparency could  
be on your clothing  
label.**

## **Sustainability Facts**

**Amount per Color**

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**Organic Plant Matter 100%**

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**GMO Content 0%**

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**Pesticides 0%**

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**Petrochemical Content 0%**

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**Renewable 100%**

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**Compostable 100%**

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\*Percent Values are based on  
a sustainable lifestyle

*With special thanks to Eric Henry  
of TS Designs for the inspiration.*