

GoGreen '15



Why are we here?



Consuming the Environment

“The major cause of the continued deterioration of the global environment is the unsustainable pattern of production and consumption, particularly in industrialized countries.”

– United Nations Agenda 21 Report





“Every single purchase has hidden human health, environmental, and social impacts.”

Two Cups of Coffee a Day

- 34 gallons of coffee a year.
- 18 pounds of coffee beans
- 12 pounds of fertilizer
- A few ounces of toxic pesticides
- 43 pounds of coffee pulp
- Typical paper cup not recyclable



SPLC Launches



SUSTAINABLE
PURCHASING
LEADERSHIP
COUNCIL

**LAUNCH EVENT
WEBCAST**

LIVE from Washington, DC
July 23 1pm ET

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Mission

To support and recognize institutions for strategic leadership in understanding and taking responsibility for all of the consequences of all of their goods and services spending.

We are collaborating to launch a shared program for guiding, measuring, and recognizing leadership in sustainable purchasing.



Principles for Leadership in Sustainable Purchasing

An organization⁹ demonstrates leadership in sustainable purchasing through:¹⁰



Understanding. Understanding the relevant¹¹ environmental, social, and economic (ESE) impacts of its purchasing.



Commitment. Taking responsibility for the relevant environmental, social, and economic (ESE) impacts of its purchasing by committing to an action plan.



Results. Delivering on its commitment to improve the relevant environmental, social, and economic (ESE) impacts of its purchasing.

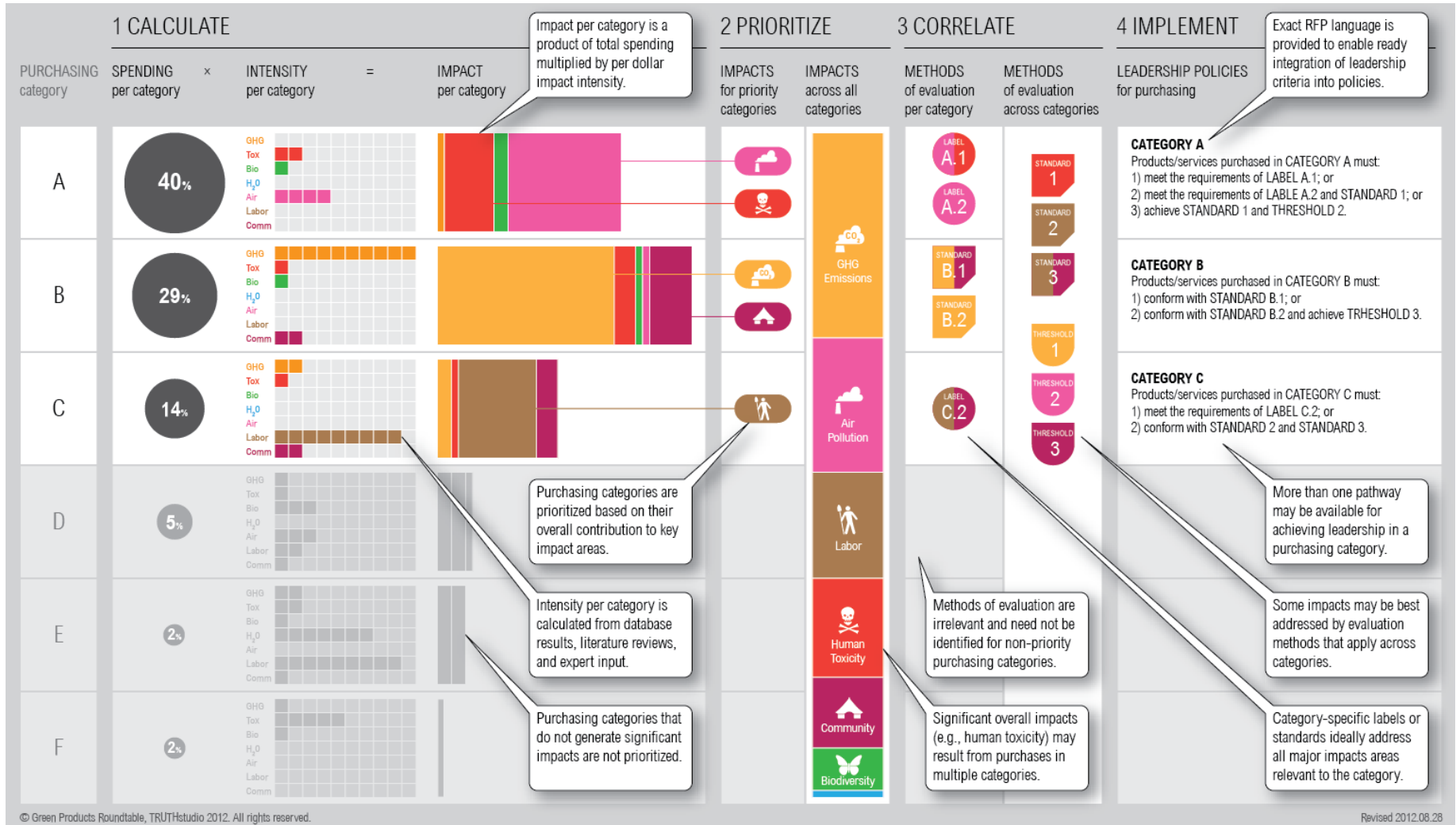


Innovation. Actively promoting internal and external innovation that advances a positive future.



Transparency. Soliciting and disclosing information that supports a marketplace of innovation.

Prioritization Framework



Note: For the sake of simplicity, this visual shows environmental and social impacts together. In practice, they will likely be considered independently because the alternative would require making difficult evaluations, such as the relative impact of greenhouse gas emissions vs the impact of child labor.

Thank you

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